



Bachelor of Science in Communication Studies

Northwestern Bachelor of Science in Communication Studies students gain conceptual knowledge of communication and develop skills in thinking, writing, speaking, research, technology, conflict resolution, and public relations. You will learn how to communicate effectively and ethically within and across a variety of contexts, cultures, and media.



Adult Undergraduate

Contact us

unwsp.edu/au
651-631-5200 | 888-362-8715
auadmissions@unwsp.edu

Program Highlights

- Major coursework can be completed in under two years
- Christ-centered values and ethics integrated into all teaching and discussion
- Professors with experience and success in the industry
- Practical learning applicable to current and future work
- Training in research methods to support communication initiatives

Career opportunities

With a Communication Studies degree, you will be prepared for roles in a variety of settings, such as:

- Advertising
- Broadcasting
- Business
- Event planning
- Government positions
- Human resources
- Journalism
- Marketing
- Nonprofit work
- Public relations

Note: Roles in some settings may require additional education or training.

B.S. in Communication Studies

Required Communication Studies

Courses – 36 credits

Advanced Organizational Communication.....	2
Advanced Speaking and Presentation	2
Business Communication.....	2
Communication and Conflict Resolution.....	2
Communication Ethics	2
Communication Theory and Practice	4
Foundations for Ethics.....	2
Group Communication	2
Intercultural Communication.....	2
Interpersonal Communication	2
Methods of Communication Research.....	2
Public Relations Event Planning.....	2
Public Relations Principles and Writing	2
Strategic Communication Planning.....	4
Technology and Communication	2
Worldview and Ethics	2

See the College of Graduate, Online, & Adult Learning Catalog at unwsp.edu/catalog for detailed course descriptions.

Courses and curriculum are subject to change.

Program Details

Completion timeframe 18–22 months

Course delivery Blended online/on-site

Credits required for graduation 125

Credits required..... 36

Program cost..... unwsp.edu/aucosts

Available Minors

Business Management, Health Psychology,
Ministry, Psychology



COLLEGE OF
**GRADUATE, ONLINE,
& ADULT LEARNING**

ADULT UNDERGRADUATE
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